



A retirement strategy as individual as you are.
Prudential FlexGuard® indexed variable annuity

Issued by Pruco Life Insurance Company.

This material must be preceded or accompanied by the current variable annuity product fact card, product prospectus', and current rate sheet.

Investment and Insurance Products are:

- Not FDIC insured • Not insured by any federal government agency
- Not a deposit or other obligation of, or guaranteed by, the bank or any of its affiliates
- Subject to investment risks, including possible loss of the principal amount invested

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Finally, a retirement product designed by you. Not for you.

You've worked hard to save your money and want to help protect and grow it for the future. But finding the right financial product can be a challenge. You want something that can address your needs today, while also offering you the flexibility to make changes as your life evolves.

That's why FlexGuard might be right for you.

FlexGuard is an indexed variable annuity that you can customize based on your retirement needs. Unlike some annuities which offer little choice, FlexGuard offers you the opportunity to select from many options: it's like building your own annuity.

FlexGuard—designed to meet today's retirement challenges

Every investor faces financial challenges. But over the last decade, two challenges have stood out:

- Managing your investments in the ups and downs of the markets
- Navigating a changing interest rate environment

FlexGuard's range of protection and growth strategies can help you face them with more confidence.



What is Prudential FlexGuard indexed variable annuity?

FlexGuard indexed variable annuity offers you a choice of levels of downside protection and the opportunity to capitalize on market growth. It also offers the opportunity to select from various index crediting strategies and variable subaccounts that determine how your money may grow, as well as how long you want to invest.

In addition to helping you meet your current goals, FlexGuard index strategies allow you to adapt and adjust your investment length, as well as your growth potential and protection levels, to help you meet your financial goals over time.

FlexGuard offers you the opportunity to capture growth by allocating to both index strategies and variable investment options. The variable investment options do not provide access to the protection levels.

FlexGuard index strategies help you:

 PROTECT Select a level of protection that may help limit losses	 GROW Participate in the growth potential of the market	 ACCELERATE Enhance growth potential in up markets with two unique crediting strategies
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There are no explicit product fees if allocating to the index strategies.*

It's your future. With FlexGuard it's your choice.

Index-linked variable annuity products are complex insurance and investment vehicles. There is risk of loss of principal if negative index returns exceed the selected protection level. Gains or losses are assessed at the end of each term. Early withdrawals may result in a loss in addition to applicable surrender charges. Please reference the prospectus for information about the levels of protection available and other important product information.

* Explicit product fees refers to the Base Contract Fee, or Mortality & Expense Risk Charge and Administration Charge (M&E&A), that apply only to the Variable Investment Subaccount options. Certain indices and ETFs associated with Index Strategies may be subject to an underlying fee or reduction. A surrender charge, or Contingent Deferred Sales Charge (CDSC), may apply in the event of an early withdrawal from your annuity.

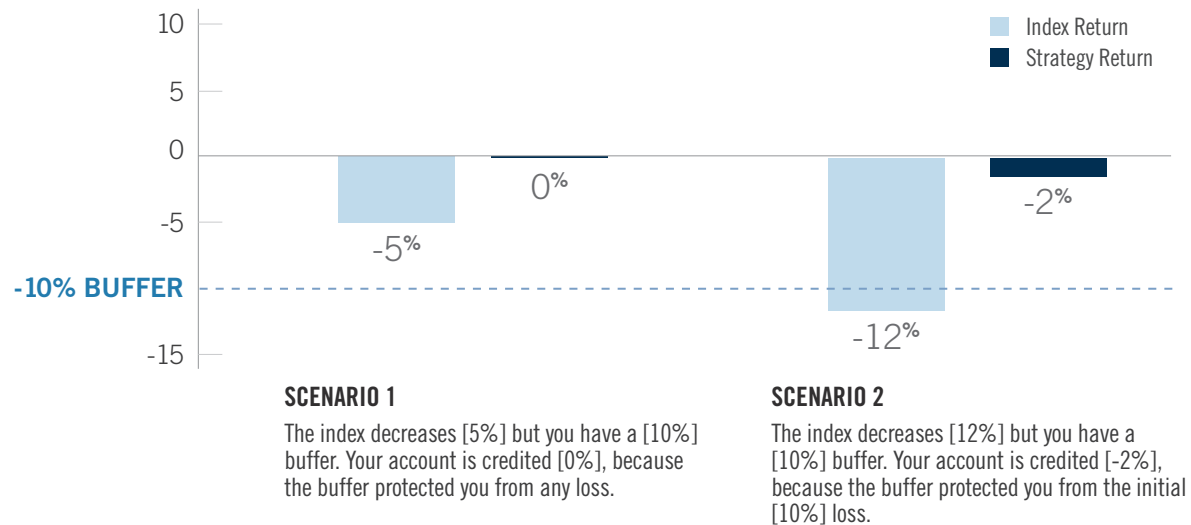


Protection During Downturns

One of the most valuable aspects of FlexGuard is the opportunity for protection it provides. Choose your level of protection (called a *buffer*) as well as the amount of time you want that protection (called the *index term*).

The buffer is the amount your Account Value is protected in the case of a negative index return. Your Account Value is reduced when the negative return is greater than the buffer amount.

Hypothetical illustration: Here's how a buffer works



This is a hypothetical example; it is not intended to predict your index or strategy returns. This hypothetical example assumes the contract was held to full term and no withdrawals were taken. Rates presented on this marketing material are not guaranteed and are subject to change. Renewal Cap Rates, Step Rates, and Participation Rates may be higher or lower than the initial rates, but will never be less than the Guaranteed Minimum Rates. Tier Levels may be higher or lower than the initial Tier Level, but will never be higher than the Guaranteed Maximum Tier Level. Subsequent rates and Tier Levels may differ from the rates and Tier Levels used for new contracts or for other contracts issued at different times.

An index credit is only applied to the Account Value at the end of the Index Term and only to the premium, minus any withdrawals taken during the term. Index credited can be positive or negative at the end of each term. The index return is exclusive of dividends. Crediting strategies illustrated use a point-to-point crediting approach.

Variable subaccounts are offered with this product; however, they are not included for illustration purposes. Please refer to the product prospectus for fund investment strategies and fee information.



Lock in the FlexGuard Performance

THE POWER OF GROWTH POTENTIAL WITH THE FLEXIBILITY TO LOCK IN GAINS AT ANY TIME

The market can be unpredictable, and everyone has a different experience. With FlexGuard’s optional Performance Lock feature, you have added flexibility to lock in performance prior to the Index Strategy End Date.

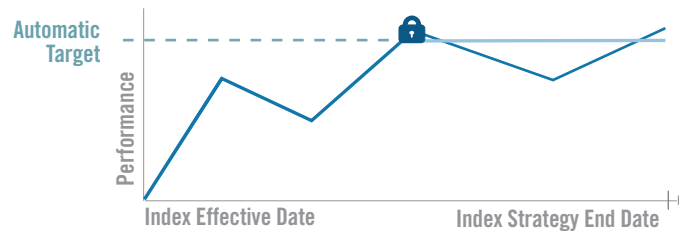
What is a Performance Lock? You will have a Performance Lock Value that is calculated daily as of the close of each business day. The Performance Lock feature allows you to lock in gains or limit potential losses at the Performance Lock Value at any time during your index term.

Check out two ways this optional feature can work.

1. SET AN AUTOMATIC LOCK

You set a target that will automatically lock when it is met or exceeded.

An automatic target is a positive growth target that is established to identify when you would lock in gains. It can be adjusted or cancelled at any time as long as the target has not been met.



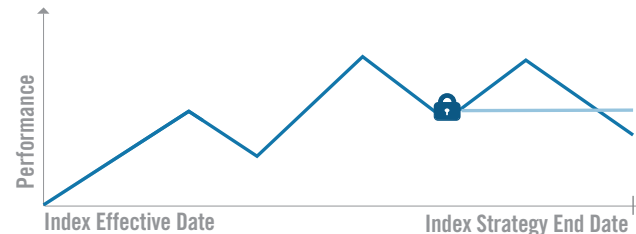
SCENARIO 1

An individual establishes an automatic target on the Index Effective Date, which was met and locked in prior to the Index Strategy End Date.

OR

2. TRACK PERFORMANCE AND MANUALLY LOCK IN

Manually lock in performance. The manual lock can be used to lock in a gain or limit the potential for a loss on the downside.



SCENARIO 2

An individual tracks the Performance Lock Value and decides to manually lock in prior to the Index Strategy End Date.

■ Performance Lock Value with a lock
 ■ Performance Lock Value without a lock
 🔒 Performance Lock

After Performance Lock has occurred, funds remain allocated to the index strategy, but you no longer participate in the index strategy performance, both positive or negative, for the remainder of the existing index strategy term. The Performance Lock Value will not fluctuate for the remainder of the index strategy term.* On the next Index Anniversary, you can reallocate the full Performance Lock Value.

This is a hypothetical example presented to illustrate how the feature works. It is not intended to predict your index or strategy returns. This hypothetical example assumes the contract was held to full term and no withdrawals were taken.

*The Performance Lock Value, which is different than the Interim Value, is adjusted for any withdrawals or reallocations that occur prior to the Index Strategy End Date and any applicable benefit charges. Automatic Performance Lock targets must reflect positive growth in the Performance Lock Value. Performance Locks are as of close of business on the day the automatic target was met or the manual lock in is requested. Automatic targets are not available for strategies with a 100% buffer option or the Dual Directional and Step Rate Plus Crediting Strategy.

Prudential will not provide advice or notify you regarding whether you should exercise a Performance Lock or the optimal time for doing so. Prudential will not warn you if you exercise a Performance Lock at a suboptimal time. Prudential is not responsible for any losses related to your decision whether or not to exercise a Performance Lock.

If a Performance Lock is executed when your Performance Lock Value has declined, you will lock in any loss. It is possible that you would have realized less of a loss or no loss if the Performance Lock occurred at a later time, or if the Index Strategy was not “locked.” You will not receive Index Credit on any “locked” Index Strategy on the Index Strategy End Date. As a result, you may receive less than the full Index Credit, or less than the full protection of the Buffer, than you would have received if you waited for us to apply the Index Credit on the Index Strategy End Date. Refer to the prospectus for additional information.

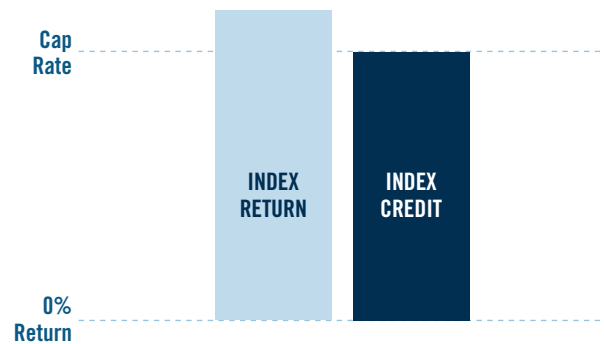


Growth Opportunities

Another way you can customize FlexGuard to help meet your individual needs is with a choice of growth opportunities. FlexGuard offers several index strategies: two that offer growth up to a Cap Rate and two that offer accelerated growth. Each is used to determine how your money may grow. Choose one or combine them.

Prudential FlexGuard index strategies do not represent a direct investment in an index.

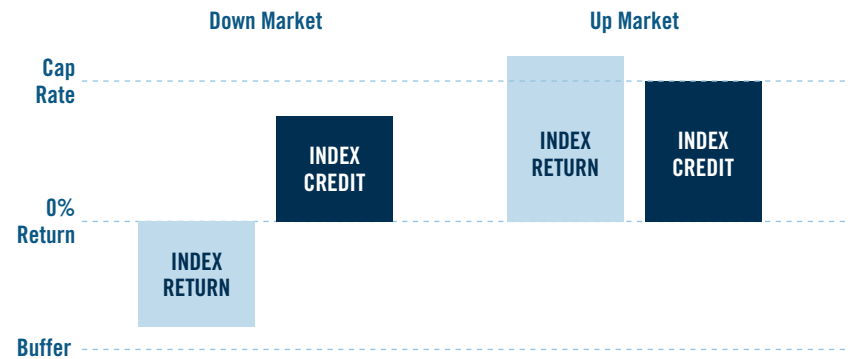
POINT-TO-POINT WITH CAP RATE



When invested in a traditional Point-to-Point with a Cap Rate strategy, you receive any positive index return up to a limit called a “Cap Rate.”

TERM LENGTHS	BUFFER OPTIONS
1-year term	10%, 15%, 30%, and 100%
3-year term	10% and 20%
6-year term	20%

DUAL DIRECTIONAL



Dual Directional is similar to a Point-to-Point with Cap Rate strategy, except in a down market where it can offer growth.

Down Market–Index Return is negative but within or equal to the Buffer:

You receive a positive Index Credit equal to the amount of the Index Return.

Down Market–Index Return is negative and exceeds the Buffer:

You receive a negative Index Credit equal to the amount of the Index Return that exceeds the Buffer.

Up Market–You receive a positive Index Credit equal to the Index Return up to the Cap Rate.

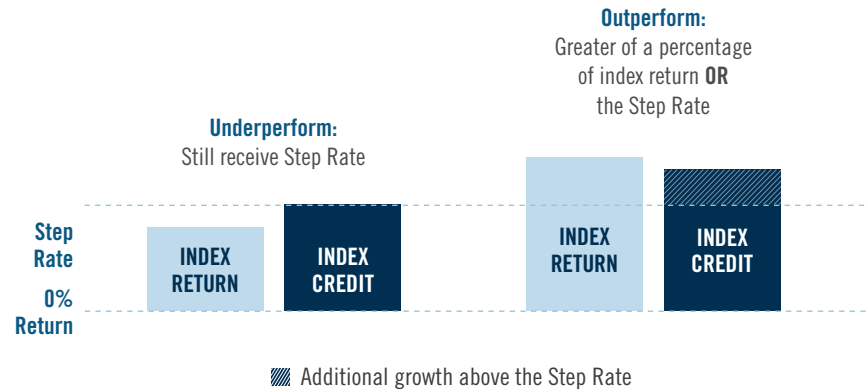
TERM LENGTHS	BUFFER OPTIONS
6-year term	10%, 15%, and 20%



Accelerated Growth Opportunities

UNIQUE INDEX CREDITING STRATEGIES OFFER OPPORTUNITIES TO ACCELERATE YOUR GROWTH.

STEP RATE PLUS STRATEGY

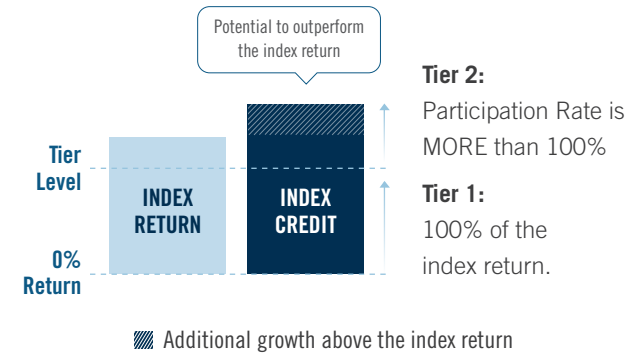


Underperform—If the Index Return underperforms the Step Rate between 0 and the Step Rate: You receive the Step Rate.

Outperform—If the Index Return outperforms the Step Rate: Accelerated growth opportunity (additional growth)—you receive the greater of: a percentage of the index return (the Participation Rate) OR the Step Rate.

TERM LENGTH	BUFFER OPTIONS
1-year term	5% and 10%

TIERED PARTICIPATION RATE STRATEGY



Tier 1—Index return is between 0 and the Tier Level: You receive an Index Credit of 100% of any positive index return.

Tier 2—Index return is greater than the Tier Level: Participation Rate is MORE than 100%—giving you accelerated growth opportunity for any positive index return instead of index growth above the Tier Level.

TERM LENGTH	BUFFER OPTIONS
6-year term	5% and 10%

FlexGuard and all product features are not approved for use in all states or through all broker-dealers.

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All buffers, terms, and indices may not be available with all index strategies. Please refer to the current rate sheet and prospectus for more information.

An index credit is only applied to the Account Value at the end of the Index Term and only to the premium, minus any withdrawals taken during the term. Index credited can be positive or negative at the end of each term. The index return is exclusive of dividends. Crediting strategies illustrated use a point-to-point crediting approach.

Choose How to Allocate Your Money

With FlexGuard, you can allocate your money to one or any combination of a number of index options. They work together with your chosen index crediting strategies to help increase your growth potential. Each index option offers you access to various asset classes to provide growth opportunities. Please refer to the Index Prospectus (S3) or the product fact card for more information and a list of the index options available.

In addition to the index options, you can allocate your money among several variable investment options. Transfers from Index Strategy(ies) to Variable Subaccounts are not allowed during an index term. **However, transfers among Variable Subaccounts may occur at any time.** See the Initial Summary Prospectus or the product fact card for more information and a list of the variable subaccounts.

The Security of Legacy Protection at No Extra Cost

Unlike some indexed variable annuities, FlexGuard provides a return-of-premium death benefit for no additional fee. A return-of-premium death benefit means your beneficiaries will receive the greater of:

- Account Value, **OR**
- Purchase payments: the total of the payments you made since the issue date, reduced proportionally by any withdrawals

Please note that it is not possible to invest directly in an index.

Variable Investment Subaccount options are subject to the Base Contract Fee, or Mortality & Expense Risk Charge and Administration Charge (M&E&A), in addition to fund fees. Refer to the prospectus for additional information.



Accessing Your Money

You might need access to your money sooner than you expected. In such a case, depending on the amount you withdraw, you may or may not be subject to an early withdrawal fee, often referred to as a surrender charge. Specifically:

Free withdrawal—You can withdraw up to 10% of all purchase payments each year without incurring any surrender charges if the withdrawal is made within the surrender charge period.

Withdrawal—When you make a withdrawal, deductions are taken first from any Variable Subaccounts on a pro rata basis. When the Variable Subaccounts have been depleted, any remaining withdrawal amount is deducted from the Index Strategies, also pro rata.

A note about Index Crediting Strategies—With FlexGuard, the growth that is credited to your account is based on the index return at the end of your index term (called a *point-to-point* approach).

If you have money in an Index Strategy and take a withdrawal (partial, systematic, or full surrender) prior to the end of the index term, or annuitize—or in cases when Prudential must pay a death claim between Index Anniversaries—an Interim Value calculation is used to determine the fair market value of each Index Crediting Strategy at the time of the transaction. For any Index Strategy where a Performance Lock has occurred, the Performance Lock Value is reduced proportionately for any withdrawals and partial reallocations that occur prior to the end of the index term.

The Interim Value and Performance Lock Value do not reflect the actual performance of the applicable index. Refer to the product prospectus for more details about both calculations.



Make changes as you go

If you're like most people, over time your financial goals and needs may change. Or the market may change. That's why Prudential FlexGuard offers you the flexibility to lock in performance, and adjust your index strategies, allocations, terms, and protection levels to help meet those changing needs.

Contract Charges

Each time you add additional premiums to your contract, a new surrender charge period begins. This is the amount of time you must wait until you can withdraw funds from your annuity without paying a surrender charge. Withdrawals taken during this period, excluding any Required Minimum Distributions calculated by Prudential and up to a 10% free withdrawal, are subject to applicable surrender charges.

FlexGuard offers a six-year surrender charge period that begins on the effective date of each purchase payment. The surrender charge is calculated based on the percentage of the purchase payment you have withdrawn.

Mortality & Expense Risk Charge and Administration Charge (M&E&A) of 1.30% applies only when you allocate money to Variable Subaccounts. M&E&A charges are calculated based on the net purchase payments and are assessed daily.

DEFINITIONS AND SPECIFICATIONS

Account Value	The total value of any allocations in the Variable Subaccounts, Transfer Account, and the Index Strategies using the Interim Value for each Index Strategy.
Interim Value	The Interim Value is the value of an Index Strategy on any Valuation Day during an Index Strategy Term. It is a calculated value and is used when a withdrawal, death benefit payment, annuitization, or surrender occurs mid-term.
Index Anniversary Date	The same day, each calendar year, as the day of the initial allocation to an Index Strategy (Index Effective Date). This is the date where a contract Owner can allocate available funds to a new Index Strategy.
Index Effective Date	The first day of the first Index Strategy allocation.
Index Strategy End Date	The last day of an Index Strategy Term. This is the day any Index Return would be credited to the Index Strategy, if applicable.
Index Strategy Start Date	The first day of an Index Strategy Term.
Issue Ages	Up to age 85, based on the age of the oldest Owner/Annuitant.
Minimum Purchase Payment	\$25,000 minimum; qualified or non-qualified.
Performance Lock	A feature that allows you to capture the Performance Lock Value. A Performance Lock Request may be submitted on any Valuation Day prior to the Index Strategy End Date. Only one Performance Lock may be active for any given Index Strategy during a respective Index Strategy Term. Performance Locks may not be applied retroactively and must be for the full amount of the Performance Lock Value. Partial “locking” of an Index Strategy is not permitted. Once “locked,” Index Credits will not apply on the Index Strategy End Date. Please see the prospectus for additional information.
Performance Lock Value	The value of an Index Strategy at the end of any Valuation Day during an Index Strategy Term other than the Index Strategy Start Date and Index Strategy End Date. It is a calculated value that differs from the Interim Value Calculation (refer to the prospectus for additional information) and is used when a Performance Lock transaction occurs. The Performance Lock Value is calculated daily and, once “locked,” will not fluctuate for the remainder of the current Index Strategy Term, unless a withdrawal or a reallocation were to occur.
Surrender Charge	Six Years: 7%, 7%, 6%, 5%, 4%, 3%

Choose a Company You Know and Trust

PRUCO LIFE INSURANCE COMPANY

When you choose an insurance company for an annuity, you want to be sure that the issuing company is financially strong and will be able to fulfill its promises, even if those promises won't come due until years later. Pruco Life Insurance Company is a member of the Prudential Financial family of companies and is the issuer of variable annuities. It is highly rated by the major independent rating agencies for its ability to meet financial obligations.

Our Financial Strength Ratings

Pruco Life Insurance Company Ratings

A.M. BEST COMPANY

A+

(2nd category of 13)

Superior ability to meet ongoing insurance obligations

FITCH RATINGS

AA-

(4th category of 21)

Very strong capacity to meet policyholder and contract obligations

STANDARD & POOR'S

AA-

(4th category of 22)

Very strong financial security characteristics

MOODY'S INVESTORS SERVICE

Aa3

(4th category of 21)

High quality and very low credit risk

Pruco Life Insurance Company and Pruco Life Insurance Company of New Jersey (in New York) are members of the Prudential Financial family of companies and are the issuers of variable annuities. Each is solely responsible for its own financial obligations. All are highly rated by the major independent rating agencies for their ability to meet financial obligations.

Pruco Life Insurance Company of New Jersey is not rated by Moody's. All ratings are as of Nov. 1, 2022. Ratings are intended to reflect the financial strength or claims-paying ability of the issuer and are not intended to reflect the investment performance or financial strength of the variable accounts, which are subject to market risk.

The above ratings are subject to change and do not reflect any subsequent rating agency actions. We make every effort to update our literature as soon as possible after a ratings change. Please visit our investor relations site, www.investor.prudential.com, for the most current ratings information.

Investors should carefully consider the features of the contract, index strategies, and the underlying portfolios' investment objectives, policies, management, risks, charges, and expenses. The initial summary prospectus and the index strategies prospectus for the contract, and the summary prospectus or prospectus for the underlying portfolios (collectively, the "prospectuses") contain this and other important information and can be obtained from your financial professional. Please read them carefully before investing.

It is possible to lose money by investing in securities.

Issuing company located in Newark, NJ (main office). Variable annuities are distributed by Prudential Annuities Distributors, Inc., Shelton, CT. Both are Prudential Financial companies and each is solely responsible for its own financial condition and contractual obligations.

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Annuity contracts contain exclusions, limitations, reductions of benefits, and terms for keeping them in force. Your licensed financial professional can provide you with complete details.

We do not provide tax, accounting, or legal advice. Clients should consult their own independent advisors as to any tax, accounting, or legal statements made herein.

FlexGuard and all product features are not approved for use in all states or through all broker-dealers.

You should carefully consider your financial needs before investing in annuity products and benefits.

A variable annuity is a long-term investment designed for retirement purposes. Investment returns and the principal value of an investment will fluctuate so that an investor's units, when redeemed, may be worth more or less than the original investment. Withdrawals or surrenders may be subject to contingent deferred sales charges. Withdrawals and distributions of taxable amounts are subject to ordinary income tax and, if made prior to age 59½, may be subject to an additional 10% federal income tax penalty, sometimes referred to as an additional income tax. Withdrawals reduce the account value, death benefits, and the annual amount of living benefit available.

All guarantees including the benefit payment obligations arising under the annuity contract guarantees, any index strategy crediting, or annuity payout rates are backed by the claims-paying ability of the issuing company, and do not apply to the underlying variable investment options. Those payments and the responsibility to make them are not the obligations of the third-party broker-dealer from which this annuity is purchased or any of its affiliates.

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It is not possible to invest directly in an index.

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Issued on Rider: P-RID-RILA-ROP(10/21) (or state variation thereof)

Issued on Endorsements: P-END-RILA-MRS(10/21), P-END-RILA-P2P(10/21), P-END-RILA-TPAR(10/21), P-END-RILA-SRP(10/21), P-END-RILA-DD(7/22), P-END-PL(12/21), and P-END-TA(12/21) (or state variation thereof)